



Have Drone Will Travel

Commercial Real Estate Pricing Schedule

\$100 per hour.

All photos and video are JPG or MP4 format right off the camera with minimal editing. It will be up to the agent to do any editing they deem necessary. This is an option for smaller properties that just need a few photos or video where the agent is willing to edit the images.

\$300 per half day.

Includes time spent on site, as well as photo/video editing using Photoshop, Premiere Pro, and Adobe Lightroom. This would be an option for medium sized properties that can be photographed in one visit, but the agent requests a higher level of editing and refinement.

\$500 per full day.

Includes time spent for travel, photo/video editing, and a return visit to the site for re-photographing different lighting conditions or evening/night photography to capture things like exterior lighting or other features the agent wants to highlight. This would be the option for large properties with many additional features or selling points.

All plans include required flight planning and site research to ensure the mission conforms to FAA restrictions and requirements including weather, airspace restrictions, flight notices, etc. Delays may occur if there are temporary restrictions in place, airspace use approval is required, or weather restrictions are in place.

Local hazards such as trees, antennas, or powerlines may create conditions which restrict some photography. It is the pilot's judgement to decide what is safe for the aircraft or people in the area. Shots which may endanger the aircraft, bystanders, or property will be excluded from the package or substituted with additional angles.

- Photographs
 - Relational/Establishing Photos
 - 6 or more shots at approximately 400 feet from each side of the property containing the entire property and its proximity to nearby features of interest such as shopping centers, golf courses, parks etc. These shots will also highlight roads and nearby highways leading into the targeted property.
 - Six or more shots at approximately 150 feet highlighting the same aspects as the 400-foot shots.
 - Elevated Property Focused Photos
 - The entire shopping center/building in view in the photo from different angles at 20 to 60 feet. The perfect height here will depend on the size of the target property.
 - If the property is a shopping center or inside a shopping center, photos of key stores in the shopping center.
 - Entrances and exits into the property.
 - Pylon
 - This is the sign that contains all the store names generally near the entrance of the shopping center. This shot will make it easy to read the shop names.
 - Low Photos
 - Taken from eye level or about 6 feet above the ground.



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- Shots from all major angles (front and both corners at a minimum) of the building where there are any customer entrances.
 - Shots from right at each entrance where cars can drive into the property looking at the structure.
 - Shot from right outside the entrance.
 - If the property has multiple structures photos are taken first of just the main building and then some that have the main building and the other structures in the same photos (such as gas store and the gas pumps in the same photo).
- Video if requested.
 - Entry shot from distance to nearby.
 - Front view from corner to corner
 - Entranceway approach (if possible)
 - Front flyaway
 - Additional video or photographs of features, outbuildings, lakes, or significant items.
 - Plans include still photography and video upon request.

Delivery

There are two methods of delivery. The first is by placing the imagery on Google Drives and sending the agent a link to the folder, and the second by delivery of an actual SD card or DVD containing the images to the agent. The SD card will contain all images in their raw format as well as a folder of “recommended files” which have any photo/video editing. Due to the volume of data which must be uploaded and limited folder space, the Google drive option will only contain the recommended, or final edited imagery. All other files are available upon request.

During the mission every picture is automatically taken with three to five copies at different light levels (called auto-exposure bracketing), thus a normal photo shoot can generate over a hundred images of different brightness and intensity. Photo editing software allows for combining the best parts of each of the set to bring out details from different areas for a better finished product.

Images uploaded to the google drive will be kept there for three months, and then removed as file space requires. Images that have been removed will be archived and can be re-uploaded at the agent’s request. It is recommended the agent download a copy of the images for their own use. Copyright of the images remains with Have Drone Will Travel LLC, but the agent is granted unlimited license for their use in advertising.

Although not required, it is recommended the agent accompany the drone pilot on the mission to provide input on imagery, angles, and features they want included. This is to ensure the agent is satisfied with the pictures and results. The imagery may be reviewed during the shoot.