



# Have Drone Will Travel

Real Estate Pricing Schedule

\$100 per hour.

All photos and video are JPG or MP4 format right off the camera with minimal editing. It will be up to the agent to do any editing they deem necessary. This is an option for smaller properties that just need a few photos or video where the agent is willing to edit the images.

\$300 per half day.

Includes time spent on site, as well as photo/video editing using Photoshop, Premiere Pro, and Adobe Lightroom. This would be an option for medium sized properties that can be photographed in one visit, but the agent requests a higher level of editing and refinement.

\$500 per full day.

Includes time spent for travel, photo/video editing, and a return visit to the site for re-photographing different lighting conditions or evening/night photography to capture things like exterior lighting or other features the agent wants to highlight. This would be the option for large properties with many additional features or selling points.

All plans include required flight planning and site research to ensure the mission conforms to FAA restrictions and requirements including weather, airspace restrictions, flight notices, etc. Delays may occur if there are temporary restrictions in place, airspace use approval is required, or weather restrictions are in place.

Local hazards such as trees, antennas, or powerlines may create conditions which restrict some photography. It is the pilot's judgement to decide what is safe for the aircraft or people in the area. Shots which may endanger the aircraft, bystanders, or property will be excluded from the package or substituted with additional angles.

- Video
  - Entry shot from distance to near
  - Front view from corner to corner
  - Driveway approach (if possible)
  - Rear view from corner to corner
  - Rear approach
  - Front flyaway
- Photographs
  - Front 20-30 foot (close-up of entrance)
  - Front 40-75 foot (width of house)
  - Front left and right corners
  - Rear 40-75 foot (Width of house)
  - Rear left and right corners
  - Property line straight down (altitude dependent)
  - 2-4 corners at property line
  - 2-4 distance showing neighborhood and possible sites of interest
  - 2-4 close-ups of property features
- Additional video or photographs of features, outbuildings, lakes, or significant items.



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- Plans include both video and still photography. The customer can choose either video or photography only if desired (price negotiable).

### Delivery

There are two methods of delivery. The first is by placing the imagery on Google Drives and sending the agent a link to the folder, and the second by delivery of an actual SD card or DVD containing the images to the agent. The SD card will contain all images in their raw format as well as a folder of "recommended files" which have any photo/video editing. Due to the volume of data which must be uploaded and limited folder space, the Google drive option will only contain the recommended, or final edited imagery. All other files are available upon request.

During the mission every picture is automatically taken with three to five copies at different light levels (called auto-exposure bracketing), thus a normal photo shoot can generate over a hundred images of different brightness and intensity. Photo editing software allows for combining the best parts of each of the set to bring out details from different areas for a better finished product.

Images uploaded to the google drive will be kept there for three months, and then removed as file space requires. Images that have been removed will be archived and can be re-uploaded at the agent's request. It is recommended the agent download a copy of the images for their own use. Copyright of the images remains with Have Drone Will Travel LLC, but the agent is granted unlimited license for their use in advertising.

Although not required, it is recommended the agent accompany the drone pilot on the mission to provide input on imagery, angles, and features they want included. This is to ensure the agent is satisfied with the pictures and results. The imagery may be reviewed during the shoot.